



NEW ENGLAND
Franklin Park Zoo • Stone Zoo

Inspiring **caring** and **action** on behalf
of wildlife and conservation

FISCAL YEAR 2020

Annual Report

[July 1, 2019 - June 30, 2020]



WHO WE ARE

Zoo New England is the non-profit organization responsible for the operation of Franklin Park Zoo in Boston and Stone Zoo in Stoneham, Mass. Both are accredited by the Association of Zoos and Aquariums (AZA). Zoo New England's mission is to inspire people to protect and sustain the natural world for future generations by creating fun and engaging experiences that integrate wildlife and conservation programs, research and education. To learn more about our Zoos, education programs and conservation efforts, please visit us at www.zoonewengland.org.

Board of Directors Officers

[FY 20: July 1, 2019 – June 30, 2020]

David C. Porter, Board Chair
Janice Houghton, Board Vice Chair
Thomas Tinlin, Board Vice Chair
Peter A. Wilson, Board Treasurer

Board of Directors

[FY 20 July 1, 2019 – June 30, 2020]

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[FY 20 July 1, 2019 – June 30, 2020]

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Lloyd Hamm, Advisory Council Vice Chair

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Dear Zoo Supporters,

Fiscal Year 2020 was unlike any other year in our Zoos' history. Like so many other businesses and organizations, we were greatly affected by the global pandemic. But, with challenge, there can also be great opportunity and thanks to our incredible staff, passionate supporters and engaged partners, we embraced the opportunity to reimagine our programming, to present new ways for guests to safely experience the Zoos, and to continue to fulfill our important mission of saving species from extinction.



Following last year's record-breaking attendance of 708,278 visitors, we were on track for another record-setting year and had great success in regard to attendance, programming, membership and fundraising. Our impactful conservation work on behalf of rare and threatened species right here in eastern Massachusetts, as well as abroad, continued to have a positive impact, while our engaging Education programs brought classroom learning to life for thousands of schoolchildren.

When Franklin Park Zoo and Stone Zoo closed in mid-March due to COVID-19, we quickly strategized and pivoted our planning and programming to keep our audiences connected to our work and for young people in particular to continue learning from all the incredible creatures that call our Zoos home. Simultaneously, we implemented cost-saving measures for the organization. It was incredibly challenging to have to close our gates right as we headed into peak attendance season. As a result, we ended FY 20 with 501,975 in total attendance and experienced a loss of earned revenue of approximately \$2 million from gate admission and other business as usual when compared to the FY 20 operating budget.

While we were closed, our Animal Care team was on grounds daily at Franklin Park Zoo and Stone Zoo ensuring that all of the animals continued to receive the high quality care to which they are accustomed. Critical operations staff also continued working at the Zoos to provide vital care to our infrastructure. To support the critical care of the animals, we established the All for Our Animals Fund in March, and directed all fundraising efforts to support this fund.

When we safely reopened our Zoos on June 4 with a range of new health and safety measures in place, it warmed all of our hearts to see the joy and excitement from guests who were so appreciative of the opportunity to once again visit and discover amazing wildlife. Throughout FY 20, we also planned for the summer opening of the truly spectacular, *Boston Lights: A Lantern Experience* at Franklin Park Zoo.

All of this work is a collective effort, and we are fortunate to have highly-skilled professional staff, a strong core of devoted volunteers, a talented Advisory Council, and a dedicated Board of Directors to ensure that we are able to deliver on our mission, now and in the future. We are grateful to the loyal and generous Zoo members, donors, and volunteers who help us fulfill our mission of saving species and inspiring caring and action on behalf of wildlife and wild places.

With your continued support, we will realize our vision for these beloved Zoos, as well as ensure a healthy, thriving planet for generations to come.

Sincerely,

A handwritten signature in black ink, appearing to read "John Linehan".

John Linehan
President & CEO





ZOOS THAT **Inspire**

Even as Stone Zoo was closed to the public in the spring due to COVID-19, six curious Mexican gray wolf brothers began acclimating to their expansive new wooded home as their dedicated care team attentively observed their behavior.

Named after female conservationists, Craighead, Mittermeier, Lek, Carson, Goodall and Beattie quickly settled in and have brought new energy and activity to the Mexican gray wolf exhibit. Craighead, the runt of the litter, is especially curious and can often be seen checking out his surroundings near the front of the exhibit.

Since the Zoo's reopening in early June, the young wolf brothers have delighted guests. Their arrival from the Wolf Conservation Center in New York was a welcome addition to the Stone Zoo animal family, enabling us to further educate guests of all ages about this endangered species, as well as our work to ensure their continued survival.

For more than 20 years, Zoo New England has been committed to the conservation of Mexican gray wolves, and is a longtime participant in the Mexican Gray Wolf Species Survival Plan (SSP). These cooperative, inter-zoo programs, coordinated nationally through the Association of Zoos and Aquariums (AZA), are designed to ensure continued species survival and enhance conservation work in the wild. Additionally, in a unique partnership between the U.S. Fish and Wildlife Service, state agencies, several zoos accredited by

AZA and other partners, ZNE participates in a reintroduction program to release captive-reared Mexican wolves in remote parts of Arizona, New Mexico and the country of Mexico.

The wolf brothers were not the only new addition to the Zoos in FY 20. Through participation in 91 SSPs, we welcomed a number of furry and feathered faces at both Zoos. We also prepared for the arrival of several others with the pregnancies of Abby, a Baird's tapir, Kiki, a western lowland gorilla, and Cleopatra, a pygmy hippopotamus. Each expectant mom had a carefully developed prenatal care plan, which included regular ultrasounds conducted by our skilled staff to monitor the development of the babies.

Each and every day, zoos, like ZNE's Franklin Park Zoo and Stone Zoo, are working to save species from extinction while also serving as centers of education, conservation, and important research that is assisting scientists in the field. ZNE is committed to exceptional animal care and to being leaders in this field, sharing knowledge and expertise with colleagues both in-situ and ex-situ.

While our gates were closed in the spring due to COVID-19, the high commitment to care never waned and all of our animals remained healthy and well. Throughout our 10-week closure, the dedicated Animal Care and veterinary teams were onsite every day ensuring that all of the animals continued to receive high quality care, including healthy diets, enrichment activities, veterinary care, and the human interaction the animals look forward to when the gates are open.

SIGNIFICANT ANIMAL ACHIEVEMENTS

In early October, the staff at Franklin Park Zoo welcomed two tiny prickly additions following the birth of Cape porcupette twins – a first for this species at the Zoo. Porcupettes are born with their eyes open and are up and moving immediately after birth. From the first day, the female twin was feistier than her brother, stomping her feet and rattling her little quills. The twins quickly became a viral sensation with a video of them attracting 497,000 video views and reaching an audience of 1,427,015 on Facebook.

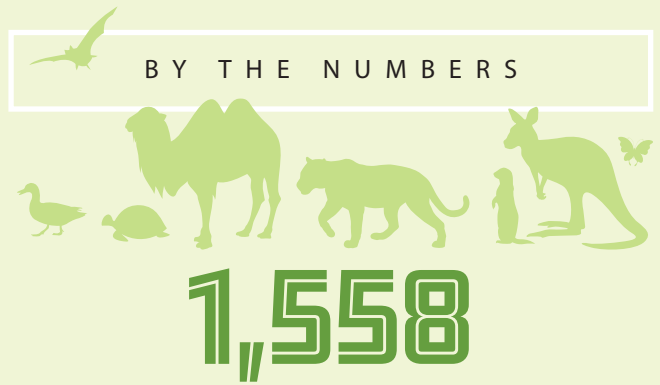


The Cape porcupettes were not the only new faces at Franklin Park Zoo. Eight female black Welsh mountain sheep joined the animal family. There are approximately 1,600 black Welsh mountain sheep in North America in flocks across

the United States and Canada. While this heritage breed is mostly kept on farms or are found on the hills of Wales, more zoos, like ZNE, and conservation organizations are stepping in to provide safe homes for these rare sheep, which are listed as threatened by the Livestock Conservancy. Several feathered faces also joined the animal family, including male and female keas, an Orinoco goose and two-red breasted mergansers. In FY 20, work began on the new white-naped crane and koi pond exhibit. This space was previously home to a flock of Chilean flamingos, all of which moved to new homes.

Around the same time that the Mexican gray wolves made their exhibit debut, Dunkin, a young female North American river otter, also settled into her new home at Stone Zoo. In addition to Dunkin, other new faces in FY 20 included a female coatimundi, and six rock hyrax babies born at the Zoo.

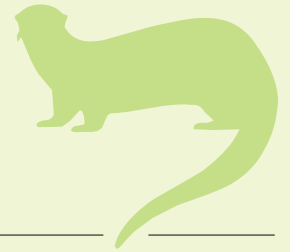
At our Zoos, each animal is truly an ambassador for its species and has a story tell about the importance of wildlife protection and habitat preservation. Management of animals within and cooperatively between institutions accredited by AZA is vital for ensuring healthy, genetically diverse populations. 🦋



ANIMALS AT FRANKLIN PARK ZOO AND STONE ZOO

91 NUMBER OF SPECIES SURVIVAL PLANS WE SUPPORT

1 NORTH AMERICAN RIVER OTTER JOINED THE STONE ZOO ANIMAL FAMILY



6

ROCK HYRAX BABIES BORN AT STONE ZOO

17

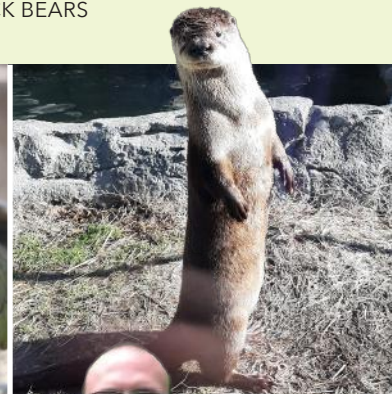
PRAIRIE DOG PUPS BORN AT FRANKLIN PARK ZOO



4 POUNDS OF MEAT SNOW LEOPARDS HIMAL AND KIRA EAT EACH DAY

3,012 POUNDS OF KALE CONSUMED YEARLY BY THE GORILLAS

352 POUNDS OF SWEET POTATOES CONSUMED YEARLY BY THE BLACK BEARS



IMMERSIVE Experiences



Throughout the fall and winter, visitors to Stone Zoo partook on a safari of a different kind – a Brick Safari featuring more than 40 life-size animal sculptures made from millions of colorful LEGO® bricks.

From the iconic elephant made from over 270,000 bricks to the stately giraffe comprised of 110,000 bricks, visitors discovered wildlife from all corners of the globe. Every animal sculpture, built by BRICKLIVE, relied upon thousands of bricks to keep it strong. Our ecosystem is much the same way – every species, large and small, plays a crucial role in a balanced ecosystem.

Brick Safari is just one example of how we aim to provide fun, memorable experiences that introduce people of all ages to amazing wildlife. Through these experiences, guests can more fully understand the incredible biodiversity of our planet and the critical role they can play in ensuring it remains a healthy, thriving environment for generations to come.

At both Zoos, opportunities abound to experience wildlife in ways that can leave a positive, lasting impression. At Stone Zoo, the new African spurred tortoise exhibit, home to three tortoises from a rescue center, was a welcome addition. The new interactive exhibit also includes space for the public to feed the tortoises for a small fee. At Franklin Park Zoo, guests continued to enjoy the peaceful calm of a stroll through Butterfly Hollow, as well as the flurry of colorful activity in Aussie Aviary.

ZooLights once again dazzled with hundreds of thousands of lights creating a festive holiday winter wonderland. This wildly

popular seasonal event at Stone Zoo is a beloved holiday tradition attracting new and repeat visitors year after year. This year's event attracted more than 61,660 visitors who immersed themselves in seasonal fun with family and friends.

While the Zoos' roster of special events continues to offer some of the most unique experiences of the Greater Boston social and cultural landscape, the unusual circumstances this year presented the opportunity to creatively change our offerings. Due to COVID-19, we had to completely reimagine two of our major annual fundraising events – Zootopia and A Wild Affair. Zootopia, our annual gala, was presented virtually in May and was incredibly well-received. Zootopia raised \$319,591, while A Wild Affair, Stone Zoo's largest annual fundraising event held virtually in June, raised \$26,699.

All of these events and experiences, both in-person and virtual, connect our guests to the natural world through exploration, discovery, play, education, and imagination. With each of these experiences, we aim to inspire caring and action on behalf of wildlife. 🦋





COMMITTED TO Conservation

The sun is just setting over Great Meadows National Wildlife Refuge, in Concord, Massachusetts, on a muggy, early summer night. While the day is just ending for most people in this suburban town, it's just beginning for the staff of Zoo New England's Conservation Department. Here, far away from our grounds, they are working on one of the Zoo's core conservation projects: protecting and restoring populations of Blanding's turtles, a threatened species here in Massachusetts. Using radiotracking equipment, and their cumulative decades of knowledge of the site, the Conservation staff fan out in search of turtles. Their goal is to find nesting females and protect their nests.

Since the turtles at Great Meadows often nest in the suburban neighborhood surrounding the refuge, the staff often knock on doors late at night to ask for permission to access someone's backyard or flower bed. What might at first seem like an unwelcome intrusion has become an integral part of the conservation project. The neighbors at this and other conservation sites have become allies in the project, keeping an eye out for turtles and reporting them to our turtle "hotline." People who "host" a turtle on their property receive free passes to ZNE and the New England Aquarium, a project partner.

A core component of ZNE's conservation goals is to involve local communities in the conservation of the living treasures

that share their environment. This mindset is integral to all our conservation projects, both here in New England and abroad.

One of our greatest sources of community engagement is with local schools. In FY 20, 3,400 students participated in our HATCH (Hatchling and Turtle Conservation through Headstarting) program, raising Blanding's, wood, and snapping turtle hatchlings from the nests our staff protected.

The turtles get a "headstart" at school, growing bigger so they are less prone to predation and more likely to survive to adulthood when released back to the wild. Through HATCH, schoolchildren get to participate directly in local conservation, learn STEM skills, and gain a better understanding of the wildlife in their community. With funding from the Yawkey Foundation and the Disney Conservation Fund, we were able to offer this program for free to seven schools in underserved communities. This year, the virtual field trips that we offered to participating classrooms helped many students feel connected to their classes during the dislocation of the

COVID-19 pandemic.

Just like the Blanding's turtle project at Great Meadows, ZNE works with local communities to protect many rare animals and plants that live outside the Zoo. Many of our projects are right here eastern Massachusetts, including: a partnership with MassWildlife to study and protect declining wood turtle



BY THE NUMBERS



3,400

STUDENTS PARTICIPATED IN THE HATCH PROGRAM IN



155

CLASSROOMS FROM

44

TOTAL SCHOOLS

FRANKLIN PARK BIODIVERSITY PROJECT
NUMBER OF IDENTIFICATIONS OBSERVED

30 FUNGI

52 BIRDS | *including bald eagle, merlin, ruby-throated hummingbird, and great crested flycatcher*

117 INSECTS | *insects including 9 species of bee and 4 species of butterfly*

83 PLANTS

TOP FIVE MOST OBSERVED SPECIES:
GRAY SQUIRREL, GRAY FOX, WILD TURKEY,
RACCOON, AND AMERICAN ROBIN

3 ACRES

SIZE OF NESTING AND FORAGING HABITAT CREATED TO BENEFIT BOX TURTLES AND OTHER RARE SPECIES

665


NUMBER OF BUTTONBUSH SHRUBS BEING GROWN FOR HABITAT RESTORATION EFFORTS



populations dwelling in urban and suburban streams, and reintroduction programs for the rare and beautiful wildflower, the New England blazing star, in MetroWest Boston and for the state's rarest amphibian, the marbled salamander, in the Middlesex Fells.

While the core of our work takes place here at home, our projects span the globe. We partner with community-based organizations abroad to support critical conservation efforts for several species in Central America, the Caribbean basin, Africa, and central Asia. Innovative measures that we help support include: a community-based incentive program for snow leopard conservation in Mongolia, developing effective and exciting school programs to foster tapir conservation in Costa Rica, and conducting reintroductions for Nubian giraffes in Uganda, and the hicatee, a critically endangered turtle in Belize. ZNE Conservation staff traveled to Panama to help in the captive breeding of 12 rare frog species, some of which are now extinct in the wild, as well as to St. John to help reintroduce critically endangered forest shrubs. In early 2020, we raised \$26,833 in contributions from our All for Australia fundraising event, generous donors, and our Conservation Committee to help support Zoos Victoria's Australian Wildlife Bushfire Relief fund.

This year, ZNE staff joined the steering committees of two new Association of Zoos and Aquariums' SAFE (Saving Animals from Extinction) programs for rare American freshwater turtles and for the monarch butterfly.

ZNE encourages people of all ages to take an active role in sustaining healthy ecosystems right in their own backyards. Through the Franklin Park Biodiversity Project, the local community is invited to participate alongside Zoo staff to identify and monitor populations of species found right in Franklin Park. ZNE staff continue to serve on the Steering Committee for the Boston Area City Nature Challenge, whereby people can become citizen scientists in their own communities as they log their observations of local plants and wildlife in the iNaturalist app. 

SHARING THE WONDERS OF THE Natural World



On any weekday spring morning, the air is abuzz with excited energy as students prepare to enter Franklin Park Zoo and Stone Zoo with their classmates for a day of discovery and fun. But spring 2020 was unlike any other, and as a result of our temporary closure due to the COVID-19 pandemic, springtime looked very different at the Zoos. When students and guests could not visit in person during our 10-week closure, we brought the Zoo experience to their living rooms through engaging digital content.

Launched on March 23, our daily #ZooToYou programming featured a mix of Facebook Live, videos and activities all designed to keep our audience connected to the Zoos and our mission. Content presented by the Zoo's Animal Care team and educators was designed to deepen people's understanding of wildlife, and our commitment to care and conservation. Featured content included behind-the-scenes visits with the two-toed sloth family, trips into the field to spotlight local conservation work, presentations on a wide array of animals, as well as segments highlighting veterinary care, and the importance of training and enrichment. Between March 23 and June 30, the reach for #ZooToYou content was 2,113,559 and video views totaled 562,649.



Providing ways for guests of all ages to stay curious and continue learning about wildlife and habitats helped us to continue fulfilling our mission even while our gates were closed. Franklin Park Zoo and Stone Zoo provide the environment for active exploration, inquiry, and hands-on discovery to inspire people to interact positively with the natural world. Our expansive science, technology, engineering and mathematics (STEM) focused educational programs, incorporating Massachusetts and federal curriculum frameworks, supplement and build interest in formal science education and enable our guests to explore the complex connection between natural, thriving habitats and wildlife.

To ensure access to schoolchildren, the Zoos offer free admission to all Massachusetts students throughout the school year who visit as part of scheduled school field trips. By providing opportunities to children who may not otherwise be able to visit, we're able to introduce them to wildlife and bring fun and effective educational programming to all members of our community. COVID-19 adversely affected school group attendance with the closure of both the Zoos and in-person classroom learning. March through June are the busiest times for school groups and as a result of the closures and stay at home advisory, school group



attendance for FY 20 was 12,357, which is only 21% of FY 19's attendance of 59,924. Realizing that students would be missing an opportunity to learn more about science, wildlife and conservation, Zoo New England offered virtual programs in addition to #ZooToYou, which included virtual classes, animal encounters and tours. Between March and June, the Education team presented 32 virtual programs reaching 1,273 students.

Through a range of formal and informal programming, the Education department reaches students of all ages - from toddlers in our Playful Paws playgroups to school-aged children, college students doing research, adult education students and casual learners. Additionally, the Zoos provide valuable hands-on learning opportunities through its well-established internship program, with internships available in several Zoo departments.

On the science and research front, our partnerships continue with Harvard Medical School and the Broad Institute. Our

nationally recognized One Health Clinical Elective, a unique collaboration with Harvard Medical School, hosted five students in FY 20. The goal of the experience is to help medical students appreciate the concept of One Health - the intersection of human health, animal health, and ecosystem health. The One Health concept is not one that is typically taught in medical schools today and exposing students to the broader picture of ecosystem health and the role of biodiversity in protecting human health has an immediate impact on their perception of health in a broader context. In the midst of a global pandemic, this concept is even more critical and relevant today.

To learn more about ZNE's education programs, visit WWW.ZOONEWENGLAND.ORG/DISCOVER

BY THE NUMBERS



OVERNIGHT PROGRAMS WITH **106 PARTICIPANTS**



NUMBER OF ZOO CAMP SESSIONS HELD



NUMBER OF ZOOCAMP PARTICIPANTS



NUMBER OF ONSITE PROGRAM PARTICIPANTS



NUMBER OF PREMIUM TOURS CONDUCTED

ANIMAL AMBASSADORS

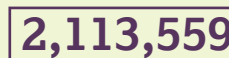


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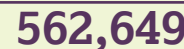


EASTERN SCREECH OWLS

#ZOOTOYOU DIGITAL PROGRAMMING



AUDIENCE REACH



VIDEO VIEWS

INSPIRING Tomorrow's Leaders




Under watchful eyes, one by one the Teen Ambassadors placed a tiny turtle hatchling on the scale to check the weight before carefully measuring the shell. For four months, the teens attentively cared for eight tiny Blanding's turtle hatchlings - feeding them a diet of turtle pellets, tuna, krill and silversides, ensuring the conditions of their water tank were optimal, and monitoring their growth and behavior.

This was the first year that the Teen Ambassadors actively participated in Zoo New England's HATCH (Hatchling and Turtle Conservation through Headstarting) program, and the experience was invaluable in providing an opportunity to participate in hands-on conservation work that is making a measurable difference for rare species right here in eastern Massachusetts. Honing their observation and STEM skills, the teens gained first-hand knowledge of the science, care and commitment that is required for successful species conservation.

The Teen Ambassadors cared for the turtles onsite at Franklin Park Zoo until March, when a shift from in-person programming to video conferences was made due to the COVID-19 pandemic. During the Zoo's closure, the teens participated in weekly video conference meetings focused on professionalism and career readiness. The Youth Programs department also enrolled with EVER-FI - a free, online, educational resource for K-12 learners - and assigned online modules for Teen Ambassadors, including financial literacy, mental wellness, and career planning. The rapid shift was challenging, but it enabled the program to continue to support learning and positive social connections among Teen Ambassadors and ZNE.

In FY 20, ZNE's Youth Programs department hosted 95 youth in four programs - the summer ZooTeen program, the Teen Ambassador program, the Junior ZooTeen program, and the Boston BioBlitz Initiative for Girls (BBIG) program. For more than 20 years, the incredibly popular ZooTeen program, which attracts a diverse group of participants, has engaged Boston youth with authentic work experiences that allow young people to develop professionally, build a strong sense of self, and strengthen their knowledge and preparedness for future endeavors. In FY 20, 39 ZooTeens worked in a wide-range of departments at Franklin Park Zoo, including Animal Care, Education, Commissary, ZooCamp, and Guest Services. The program provides teens with the opportunity to receive direct exposure to zoo and conservation-oriented careers in a fun, structured and professional learning environment. Professional development workshops provided exposure to STEM fields, and offered opportunities to practice skills to navigate workplace communication, problem solving, professionalism, identity, diversity and inclusion, and career readiness.

As a stepping stone to the ZooTeen program, the Junior ZooTeen program is a unique opportunity for participants ages 11 - 14 to learn more about zoos and conservation. In FY 20, we hosted two 8-week Junior ZooTeen sessions with a total of 15 participants each. The spring 2020 session of the Junior ZooTeen Program was able to carry out two session dates before ultimately cancelling the remainder of the session due to COVID-19. 

STRENGTHENING OUR Communities



It is at the core of our mission to make wildlife and wild places accessible to all. Together, we can foster a deep love and appreciation for our environment, and leave our planet better than we found it. Much like the diversity represented within our animal residents, our Zoos attract a diverse audience where visitors from all backgrounds have the opportunity to share experiences as they learn about the natural world.


As a vibrant component of the cultural community in Boston and beyond, Zoo New England is committed to community participation and community access. We work with community centers, camps and groups such as Greater Grove Hall Main Streets, Project RIGHT, Harvard Street Neighborhood Health Center, Franklin Park Coalition, the Wonderfund, The Emerald Necklace Conservancy, and the Stoneham Chamber of Commerce. We also do outreach to libraries, schools, after-school programs and various other entities.

Throughout the year, we welcomed and honored members of the community through outreach efforts all designed to promote access and recognize the service of others. In honor of Martin Luther King Jr. Day, we offered free admission, and guests to both Zoos were invited to fill murals with messages of peace and hope. To honor those who risk their lives to keep the community safe, we hosted a First Responders Day for first responders and their families. Likewise, on Veterans Day, veterans enjoyed free admission.

In late spring, we were thrilled to receive a \$100,000 grant from the Cummings Foundation to fund our new Family Nature Adventure Program. This new initiative will support children and families by helping to reduce the negative impact of adverse childhood experiences, poverty, and trauma by providing enriching adventures in zoos and nature, as well as positive outdoor opportunities incorporating family relationship building, environmental education, and physical activity. The program will include free daytime admission to Franklin Park Zoo and Stone Zoo for program participants, as well as Adventure Kits, available in English, Spanish, Haitian Creole and Chinese, to help guide outdoor exploration and learning.

ZNE remains committed to ensuring that personal financial situations do not constitute a barrier to enjoying and benefiting from Zoo experiences. As an organization whose mission is

to connect people to the natural world through meaningful experiences that engage, educate, and inspire the next generation of conservation stewards, it is imperative that we reach everyone within our communities. ZNE's dedication to this aspect of our mission is evident in our community outreach programs, which include:

- ▶ Library Pass Programs: Libraries purchase the pass which entitles their patrons to a discount to the Zoos.
- ▶ EBT Program: In recognition of the fact that Zoo visits are integral to childhood and learning, Massachusetts residents who are eligible for the Massachusetts' EBT and WIC program may purchase admission to the Zoos for up to four people for \$4.00 per person. While participation has steadily grown throughout the past several years, participation decreased in FY 20 as a result of the Zoos' closure due to COVID. In FY 20, we welcomed 28,508 guests who visited with their EBT/WIC cards. This is a decrease of 8,788 compared to 37,296 participants in FY 19. When the Zoos reopened in June, the EBT and WIC discounts were the first discounts implemented in our new online ticketing system.
- ▶ Community Pass Program: Non-profit organizations and community groups are eligible to receive a limited amount of free admission passes. ZNE distributed 1,811 passes to non-profit organizations and community groups during FY 20.
- ▶ Organizational Pass Program: Non-profit organizations may purchase an institutional pass enabling groups of individuals to attend the Zoos at greatly reduced cost. 

EXCEPTIONAL Partners

Zoo New England is grateful to all who donated to the Zoos. Your support provides the funds to care for all of ZNE's animal inhabitants, pursue conservation projects both locally and abroad, and continue to educate and inspire conservation stewards of the future. Listed here are some who made gifts between July 1, 2019 and June 30, 2020.

GIFTS \$100,000+

Anonymous
Cummings Foundation
Green Mountain Energy Sun Club
Highland Street Foundation
Doug Lober
Massachusetts Cultural Council
MathWorks

GIFTS \$50,000-\$99,999

Anonymous
Disney Conservation Fund
Jean and Henry Hall*
Institute of Museum and Library Services
Kathy and Girard Sargent
Peter A. Wilson and Jean C. Tempel

GIFTS \$25,000-\$49,999

Related Beal
David Canter and Lisa Strobe
Citizens Bank
Grace and Edward Fey
John Gosselin and Elizabeth Neylon
Lloyd and Linda Hamm
Liberty Mutual Foundation
Martin W. Richard Charitable Foundation, Inc.
Robert Lloyd Corkin Charitable Foundation
StonehamBank

GIFTS \$10,000-\$24,999

Jonathan and Rosemary Avery
Margaret and Dewey Awad
Anne and David Bromer
Dr. Rory Browne and Dr. Grace Chang
Claneil Foundation, Inc.
Copeland Family Foundation, Inc.
DCU for Kids
EarthWatch Institute

Eastern Bank
Nicole and Thomas Feeley
Jonathan Haar
Hays Companies of New England
LeeAnn and Steven Horner*
James M. and Cathleen D. Stone Foundation
Ronnie and Stephen Kanarek
Mark Kelley and Gail Riggs Kelley
Dr. Martin Kelly and Mrs. Judith Kelly
Knapp Foundation
Lorenda Layne and Robert Niblack
Lovett-Woodsum Foundation
Susan A. Martin Charitable Trust
New Balance Corporation
New Balance Foundation
David and Jennifer Porter*
Neil and Anna Rasmussen
Peter and Barbara Roberts
Tiny Tiger Foundation
Colin and Olivia Van Dyke
Van Dyke/Billy Foundation
Raimund and Anne Vanderweil
Kathleen Vieweg and Dr. Barry Berger*
Mrs. Emily V. Wade

GIFTS \$5,000-\$9,999

Bradford and Hilary Allinson
City of Boston Credit Union
Gordon and Andrea Clagett
Coca-Cola Beverages Northeast
Sayoko Blodgett-Ford
Commodore Builders
Kim Cronin and Joe Ryan
East Coast Slurry Co.
Flutie Foundation
Foundation M
The Fuller Foundation
Charles and Anne Gifford
Deborah Goldberg and Michael Winter
Inland Underwriters Insurance Agency

Keel Foundation
Henry and Mary Lee
MassMutual
Jean and David McLachlan
Matthew Milikowsky and Nicole Eldredge
Lindsay Neagle and Anne Pearson
Newburyport Savings Bank
Jessica and Andrew Nigrelli
People's United Community Foundation
Jenifer Burkett-Picker and Dennis Picker
Linda and Ronald Savage
Donna Weiss

GIFTS \$2,500-\$4,999

Mary Ames
Deborah Babson
Elizabeth and Tom Boates
Kevin and Julie Callaghan
Thomas and Ann Comeau
John and Vanessa Craven
Jacqueline Green
Kate Guedj
Denison and Caroline Hall
Karl Hanold
Steven and Jeanine Hinterneder
Elizabeth Duffy Hynes and Tod Hynes
Dr. C. Stephen Keklak
Samuel Lasky and Christina O'Sullivan
Massachusetts Service Alliance
Peter and Cindy Neville
Bruce Perry and Susan Davis
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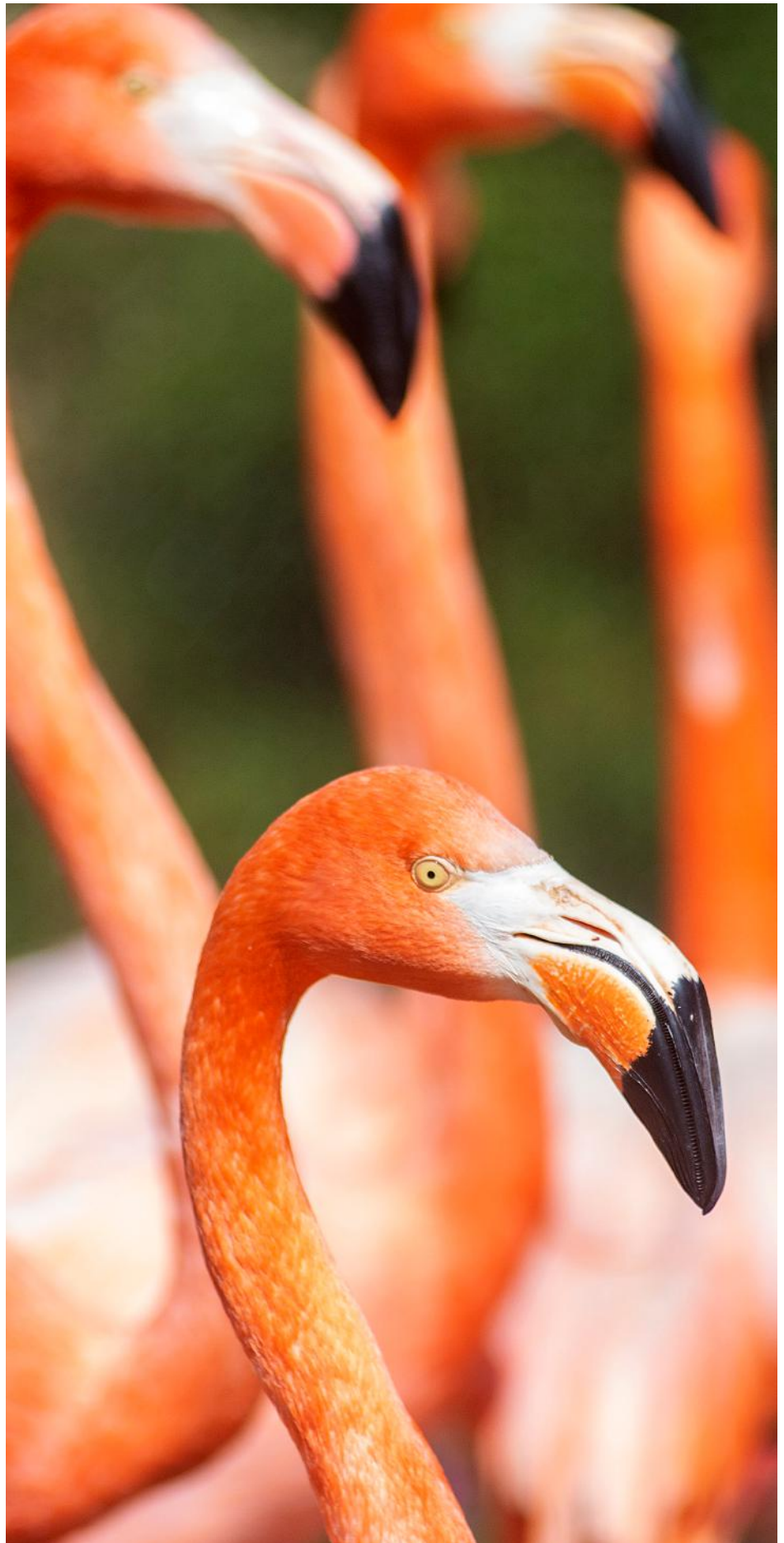
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Thank you to everyone who supported the first ever virtual Zootopia 2020! Zootopia is the Zoos' annual fundraising gala which raises significant funds toward our annual operating costs. Although we could not all be together in person this year, our first virtual Zootopia was still a huge success. Proceeds from Zootopia directly benefited Zoo New England's Franklin Park Zoo and Stone Zoo, as well as the Zoos' education programs, and vital conservation initiatives.

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A WILD Affair

Thank you to all participated in Stone Zoo's 16th Annual A Wild Affair, and made this year's first ever virtual A Wild Affair a success! Proceeds from A Wild Affair supported the operation and continued growth of Stone Zoo, its education programs and conservation initiatives.

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BREW AT The Zoo

Thank you to all who attended Franklin Park Zoo's 10th annual beer-tasting event, Brew at the Zoo, featuring stations hosted by local breweries and restaurants. Proceeds from this event supported the operation and continued growth of Franklin Park Zoo, its education programs and conservation initiatives.

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Martha's Spiked Lemonade
Mayflower Brewing Company
Sixpoint Brewing Company
Small Change Brewing Company
Smirnoff Seltzer
Southern Tier Brewing Company
Start Line Brewing Co.
Stormalong Cider
The Tap Brewing Company
True North Ale Company
Turtle Swamp Brewing Company
Two Roads Brewing
UFO
Utz Quality Foods, Inc.
Victory Brewing Company

Whalers Brewing Company
Willie's Superbrew
Willow Tree 



Ales & Tails


Thank you to all who supported Stone Zoo's 5th annual beer-tasting event, Ales & Tails. Proceeds from this event supported the operation and continued growth of Stone Zoo, its education programs and conservation initiatives.

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A SPECIAL THANK YOU TO ALL THE VENDORS THAT SUPPORTED ALES & TAILS!

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Abacus Distributing
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Bedford Cupcakes
Bone Up Brewing Company
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Brooklyn Brewery
Buffalo Wild Wings
Cabot Creamery Cooperative
Cambridge Brewing Company
Cisco Brewers Inc.
City Roots Cider

Clown Shoes Beer
Down the Road Brewery
Firestone Walker Brewing Company
Harpoon
Hopsters Brewing Company
Jack's Abby
KIND Snacks
Lagunitas Brewing Company
Lord Hobo Brewing Co.
Narragansett Beer
Red Heat Tavern
Sixpoint Brewery
Smuttynose Brewing Company
Southern Tier Brewing Company
T'ahpas 529
True North Ale Company
UFO
Victory Beer
Wachusett Brewing Company
Willie's Superbrew
Wormtown Brewery 



Tributes

A gift to Zoo New England is an excellent way to recognize someone special to you. Gifts made in someone's honor or memory allow you an opportunity to celebrate an animal-loving friend or family member in a truly meaningful way. Unless otherwise specified, these gifts aid the Annual Fund. The person or family recognized by the donation receives a special notification from the Zoo.

In Recognition of Benjamin Afergan

Michael Afergan

In Recognition of Finn Auclair

Christy White

In Memory of Stuart B. Avery

Jonathan and Rosemary Avery

In Memory of Louise Barker

Faith Barker

In Celebration of Madelyn Basdekis

Rachel Basdekis

In Memory of Robert L. Beal

Sally G. Withington
The Topol Family Fund
Tulis, Miller & Company LLP

In Honor of Genevieve and Emmett Bosstick

Joseph Bosstick

In Honor of the Boston Marathon Team

David Canter and Lisa Strobe
Katherine O'Malley

In Celebration of Chris Burke

Sally Burke

In Memory of Julia P. Burns

Joanna Burns
Marlene Gasdia-Cochrane

In Recognition of Tim and Carolyn Chabot

Daniel Beaulieu

In Memory of Joseph Ching

Melinda Ching

In Memory of Maureen J. Cochran

Jean Cochran
John Cochran
Cindy Levin
Kathleen Robinson

In Honor of Pat Crow

Lindsay Clemens

In Honor of Marjorie Cucinelli

Angela Cucinelli-Moser

In Recognition of Ben and Jillian

Elacqua
Mike Sarno

In Memory of Sally D. Epstein

Jay Epstein
Bill Hunter

In Memory of Louise Felton

Anonymous
Kris Adams
John Darack
Gretchen Dietz
Patricia Donahue
Ilia Fisher
Carol Greeley
Ronald Gwiazda
Ann M. Hartner
Constance Horton
Ruth Hoshino
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Carol Landraitis
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Charlotte Marden
Adrienne Medeiros
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Sharron Quinn
Laurie Ruskin
Nancy R. Simcock
Marjorie Skoll
Myrna Weinman

In Memory of Gill Fishman

Richard Miller

In Memory of John and Peg Fitzgerald

Gregory Fitzgerald

In Recognition of Joe Ford

Diane Gorrow

In Recognition of Eliza Forman

Ellen Hitzrot

In Recognition of Jonathan, Carolyn, and Michael Fox

Kurt Badynski

In Recognition of Lucy Franckle

Leslie Davis

In Memory of Gigi the Gorilla

Julie Gaieski
Douglas Wicinski

In Memory of Jonathan Gilmour

Samira Beckwith
Albee Budnitz
Scott Cummings
Anne Cram
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Teresa Gartner
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Jonathan Glass
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In Honor of Jacqueline Green

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In Memory of Antonio Hansell

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Kerry Elinskas and Jeffrey Snow

In Recognition of Steven Hinterneeder
Mary Sparks

In Memory of Alfred Huang
Albert Huang

In Honor of Benjamin Johnson
Amanda Hussey

In Honor of Dr. and Mrs. Mark A. Kelley
Emily McNaughton

In Recognition of Jaehyun Lee
Noah Lee

In Recognition of Nora Lee
Stephanie Johnson

In Celebration of Nathaniel Marsh
Anne Lawrence

In Memory of Donald Mattes
Glenda Mattes

In Honor of Susan Oman
Phyllis Decker

In Recognition of Toby and Stan Orel
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In Memory of Scout Picciano
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In Honor of Frances G. Pratt
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In Celebration of Donna Weiss
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In Honor of Peter A. Wilson
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Jill Roncarati
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In Recognition of Sarah Woodruff
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FRANKLIN PARK ZOO

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Blue Cross Blue Shield
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Boston International Newcomers Academy
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Fidelity Inc.
Gay for Good
Global Atlantic Financial Company
Grow Associates
Harriet E. Richards Cooperative House
Hercules Capital
Horton Lees Brogden Lighting Design
IBM
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National Charity League
National Grid
Northeastern University Alliance of Civically Engaged Students
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Northeastern University Lambda Phi Epsilon
Northeastern University Society of Asian Scientists and Engineers



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STONE ZOO

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Walnut Street Center
White Wolf Gym
Sentinel Benefits & Financial
StonehamBank
Syneos Health Company
Triangle Inc.
Tufts FOCUS
USS Constitution
Walnut Street Center
WellPet 

In total, 24,385 hours of essential services were contributed by 2,695 individual volunteers, interns, and group volunteers in FY 20.

FISCAL YEAR 2020

Financial Summary

Condensed Statement of Revenue, Expenses and Change in
Net Assets as of June 30, 2020 (in Whole Dollars)

OPERATING REVENUES:

Admissions	3,684,804
Concessions Revenue (Net)	305,024
Membership Fees	1,541,129
Total Guest Operating Revenues	5,494,957
Other Operating Revenue	829,379
Total Operating Revenues	6,324,336
Non-operating Revenue	
Investment Income	98,521

OTHER CONTRIBUTIONS:

State Appropriations	7,600,000
Private Gifts - unrestricted	1,641,271
Private Gifts - restricted	12,209,898
Total Other Contributions	21,451,169

Operating Expenses (including depreciation and amortization of \$1,950,837)	18,297,317
Change in Net Position	9,576,709
Net Position, Beginning of the Year	27,471,529
Net Position, End of Year	37,048,238



FISCAL YEAR 2020

Highlights

- ▷ Total fundraising for FY 20 consisted of the receipt of unrestricted gifts and pledges totaling \$1,641,271 along with the receipt of restricted/capital gifts and pledges totaling \$12,209,898. Such gifts represent an overall increase from FY 19 of approximately \$8,800,000 or 320%.
- ▷ Unrestricted foundation support totaled \$266,918 in FY 20. This is an increase of \$144,045 over FY 19's total of \$122,873.
- ▷ Restricted funds raised for operating in FY 20 was \$672,566, an increase of \$137,312 compared to the \$533,433 raised in FY 19.



Zoo New England manages Franklin Park Zoo and Stone Zoo on behalf of the Commonwealth of Massachusetts and we are grateful to the Commonwealth for its financial support.



NEW ENGLAND

Franklin Park Zoo • Stone Zoo

Zoo New England
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Boston, MA 02121
www.zoonewengland.org

